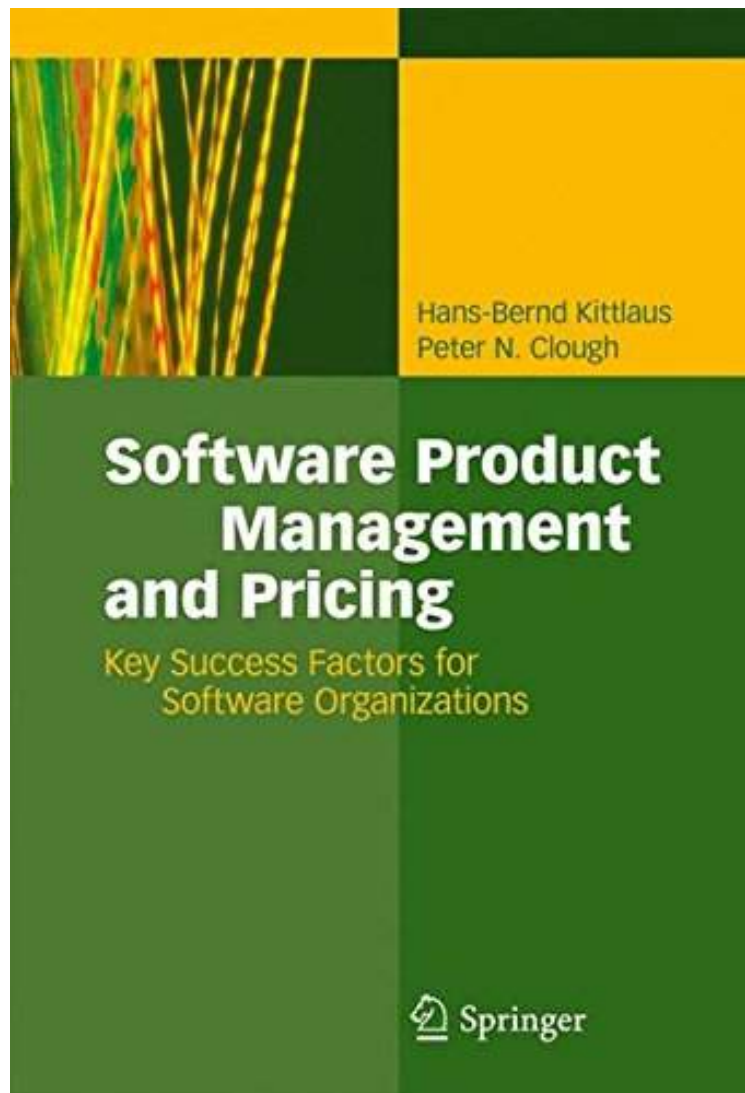


Software Product Management and Pricing: Key Success Factors for Software Organizations

By Hans-Bernd Kittlaus, Peter N. Clough



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